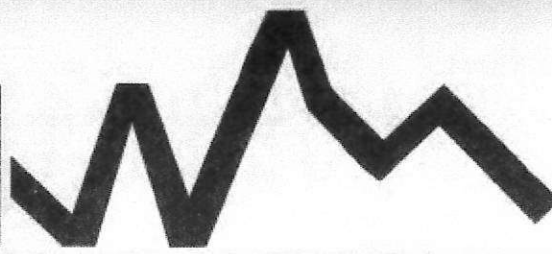


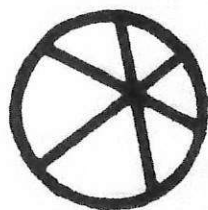
# OPINION



VOLUME II

NO. 2

JULY, 1982



# A NEWSLETTER PRODUCED BY THE CROSSROADS INSTITUTE OF PUBLIC OPINION STUDIES

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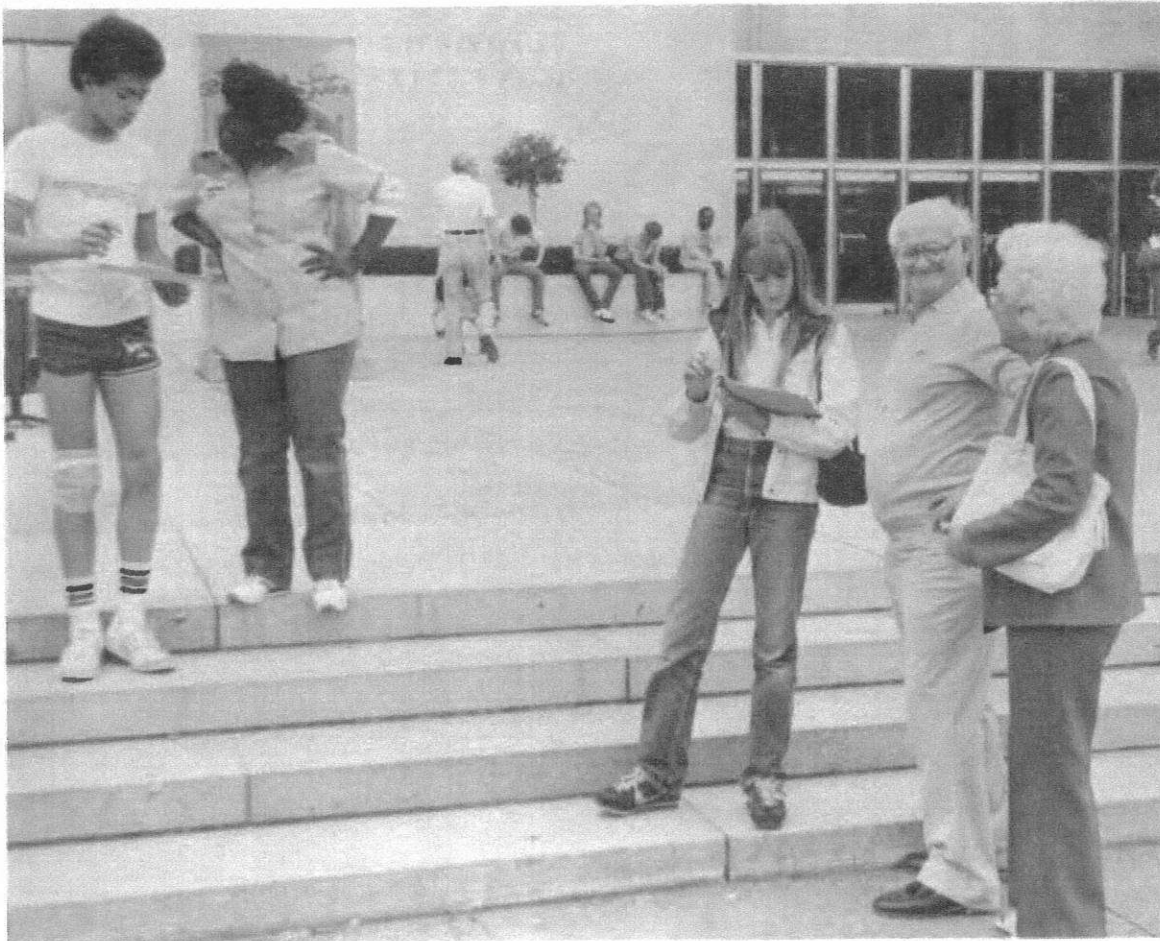
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# STUDENTS POLL IN WASHINGTON

Many of you have seen the cover of *NEW YORKER* magazine several years ago depicting the vision of New Yorkers looking west. There was 8th Avenue, 9th Avenue, 10th Avenue, the Hudson River, New Jersey, Chicago, Kansas City, California, Hawaii, and finally Japan.

This June, Crossroads Middle School students went to see if people in Washington, D.C. could find the location of St. Louis on a map. Finding a native Washingtonians in Washington is like finding foodstamps in the clubhouse of a major league baseball team. We surveyed 86 people on the Mall in Washington and found that they came from 77 different zip codes in the United States and seven foreign countries. Thus, the survey included in the pages to follow is most accurately a reflection of how knowledgeable people from throughout the United States are about the location of St. Louis. The sample is random in some vital respects: 48% are women, 52% men; 15% are black (the national average is 13%); 83% are white, and 2% oriental.



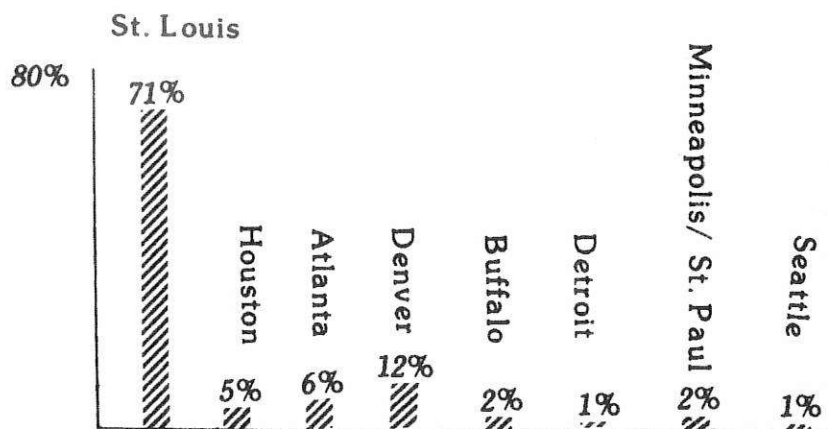
▨▨▨▨▨▨ WASHINGTON  
■ ST. LOUIS

MORE....

# WHERE IS ST. LOUISIS ?



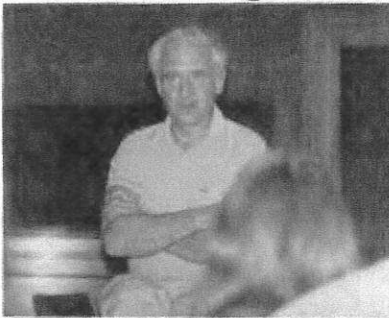
## WHERE IS ST. LOUISIS?



# OUR REPS. SPEAK OUT



Senator Eagleton



Do you think that driving privileges should be revoked\* when someone is found guilty of drunken driving? If 'YES', for how long?

Do you think that marijuana should be legalized?

Do you think that the United States should reduce the importation of foreign automobiles?

What is your favorite tourist attraction in Washington, D.C.?

YES  
Three Months

NO

NO, the present voluntary restrictions are sufficient.

EAST WING OF THE NATIONAL ART GALLERY.

Senator Danforth



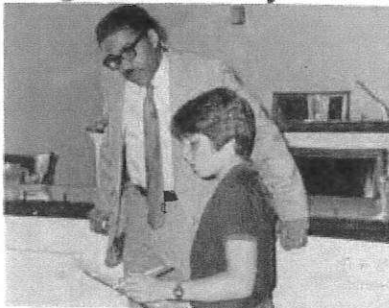
YES  
6 Months

NO

YES

WHITE HOUSE

Congressman Clay



YES  
6 Months

Yes, for those 18 and over

NO

CAPITOL

Congressman Gephardt



YES  
2 Years

NO

YES

CAPITOL

Senator Eagleton, being the precise linguist that he is, pointed out that 'revoked' was not the appropriate word to use here because something which is revoked is taken away forever. A preferable word would have been 'suspended'

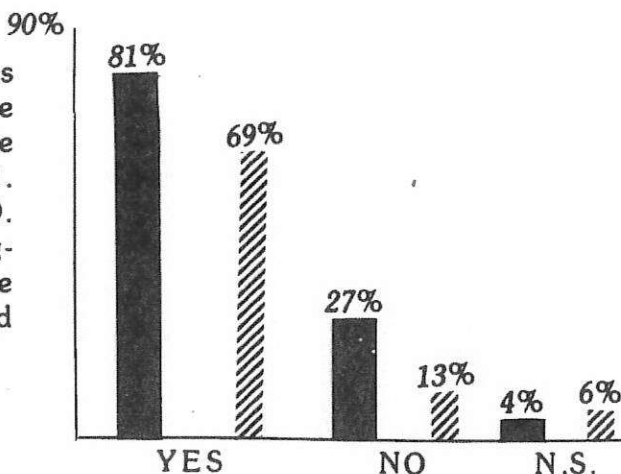
WASHINGTON

ST. LOUIS

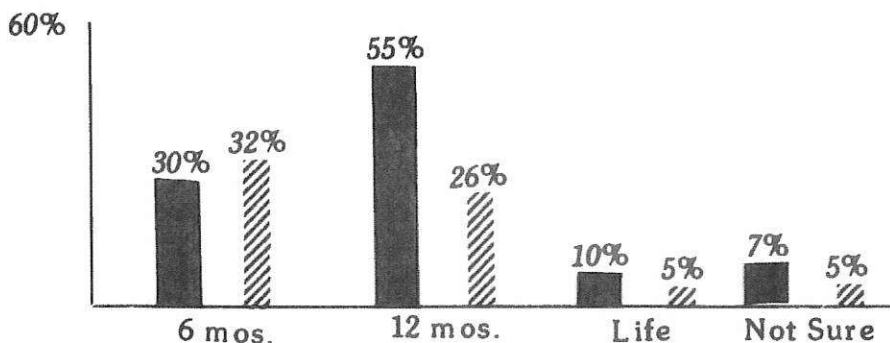
Do you think that driving privileges should be revoked when someone is found guilty of drunk driving?

**DRIVING WHILE INTOXICATED**

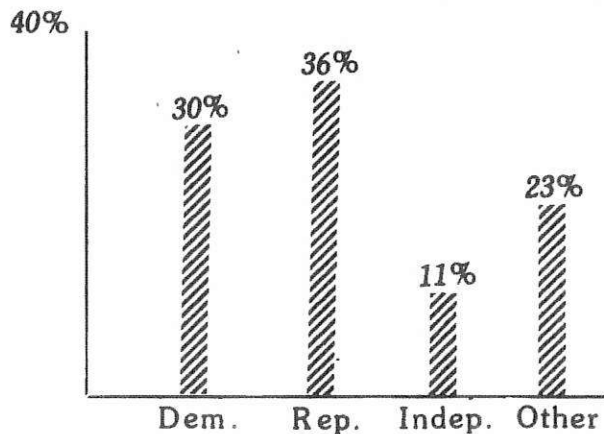
Senator John Danforth (R-MO) has introduced legislation in Congress to make suspension of one's driver's license mandatory for anyone convicted of D.W.I. (Driving While Intoxicated). C.I.P.O. queried people in St. Louis and Washington about this. The results were overwhelmingly in support as indicated on this page:

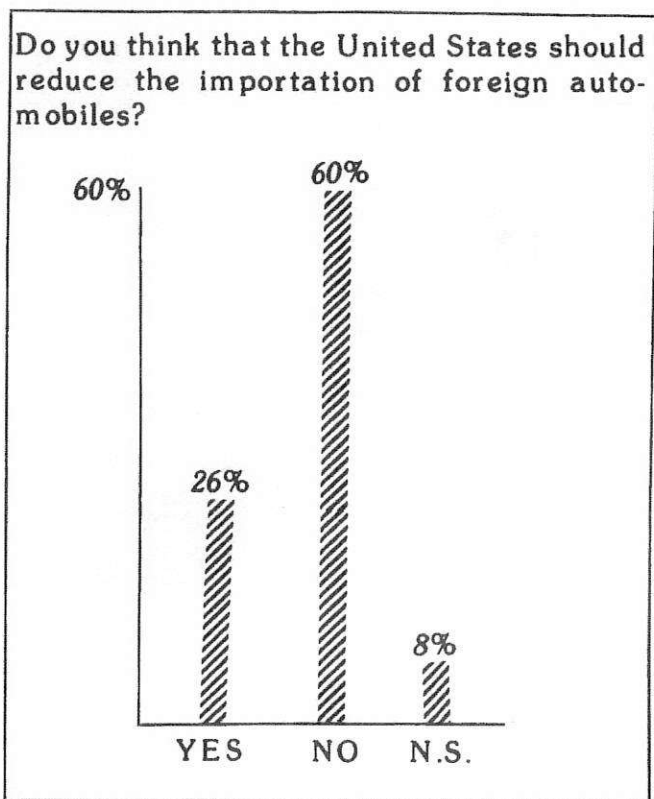




If 'YES', how long?



Which of the following labels do you think best describes your political leanings?



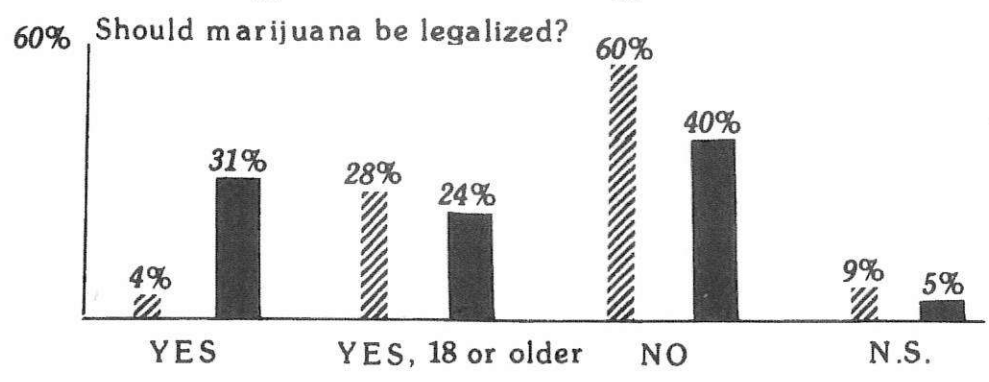


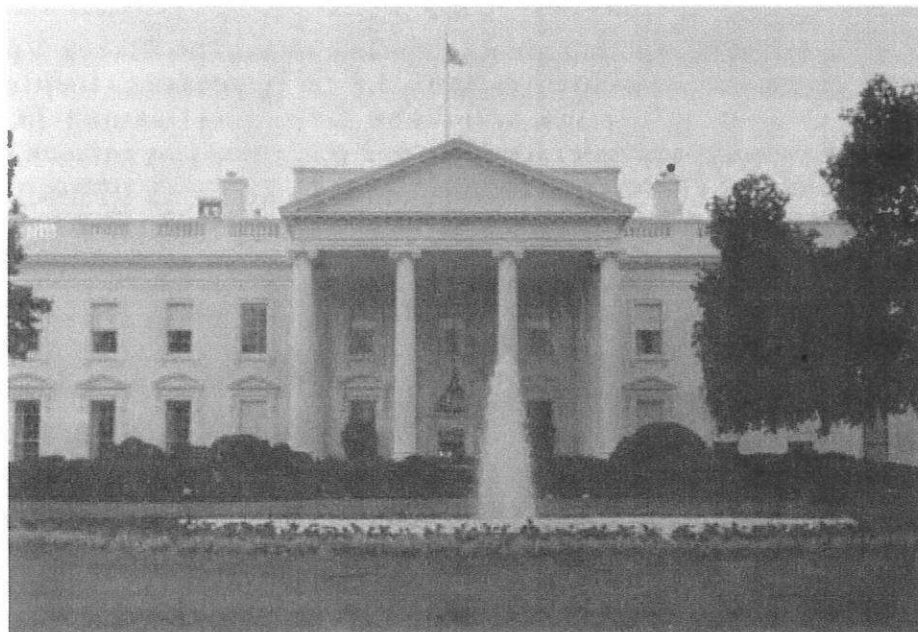
 WASHINGTON  
 ST. LOUIS

IF 'YES'	LEGALIZE	REDU	POLIT.
12 MOS.	NO	NO	DEM.
12 MOS.	YES, 18+	NO	DEM.
	YES, 18+	NO	DEM.
6 MOS.	YES, 18+	NO	DEM.
	NO	YES	REP.
12 MOS.	N.S.	NO	REP.
99 MOS.	NO	YES	INDEP.
12 MOS.	N.S.	YES	DEM.
	NO	YES	DEM.
6 MOS.	NO	N.S.	DEM.
	NO	YES	LIB.
12 MOS.	N.S.	YES	INDEP.
	YES, 18+	NO	INDEP.
6 MOS.	N.S.	NO	OTHER
	YES, 18+	NO	INDEP.
99 MOS.	NO	YES	REP.
12 MOS.	YES, 18+	YES	REP.
	NO	YES	INDEP.
12 MOS.	YES	NO	INDEP.
6 MOS.	YES	YES	INDEP.
	NO	YES	REP.
12 MOS.	YES, 18+	NO	NONE
6 MOS.	NO	YES	DEM.
6 MOS.	N.S.	NO	REP.
12 MOS.	YES, 18+	NO	DEM.

24 H 21045 JRG 21 YES  
 25 K 20019 JDR 01 YES

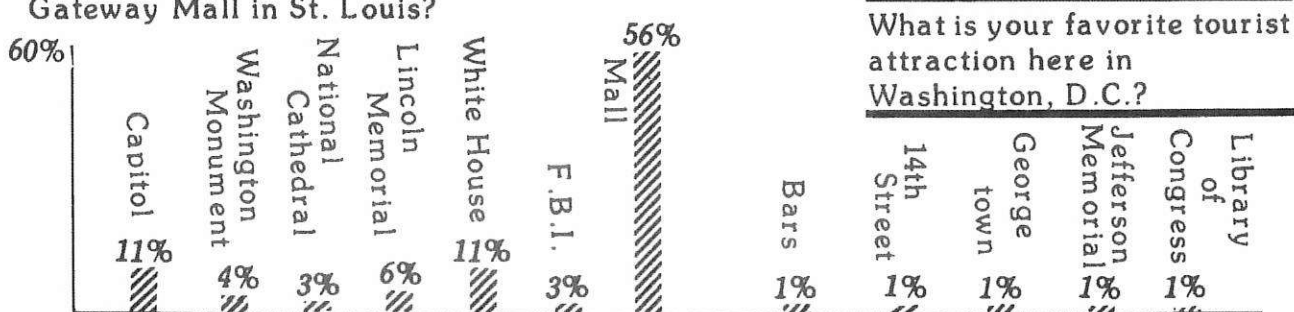
**LEGALIZATION OF MARIJUANA.** Sorry smokers, this does not appear to be an issue which will put a politician in very good stead with his or her constituents for supporting. Adults in both St. Louis and Washington showed that while legalizing marijuana, particularly for those 18 years old and over, is far from insignificant; it hardly commands the clear majority of support necessary to overcome the fierce opponents. The results appear below:



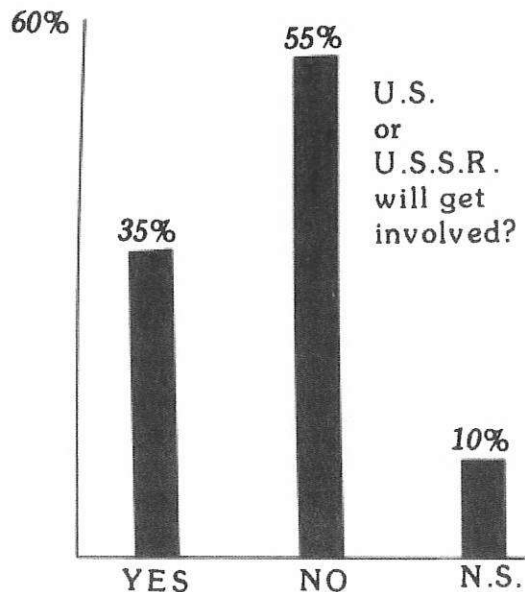


The White House--one of the favorite attractions

**THE MALL HAS IT ALL.** At least a majority of people in Washington feel that way when questioned about their favorite tourist attraction in Washington, D.C. An interesting question: How many museums presently exist or are planned for our Gateway Mall in St. Louis?



As the Southern Hemisphere of Spaceship Earth passed the Autumnal Equinox last March 21, who in the Northern Hemisphere had ever heard of the Falkland Islands? When our normal flow of good and bad news this past Spring was interrupted with the "Falkland Crisis", the American people were not quite sure how to react. Some thought that these far off islands not too distant from Antartica could become the sight of a superpower confrontation between the United States and the Soviet Union. C.I.P.O. questioned a random sample of adults about this in mid-May before the war had taken a clear turn in favor of the British. The results appear to the right.

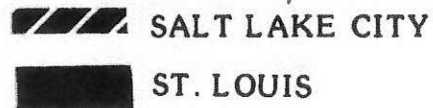


# ST.L. and S.L.C.

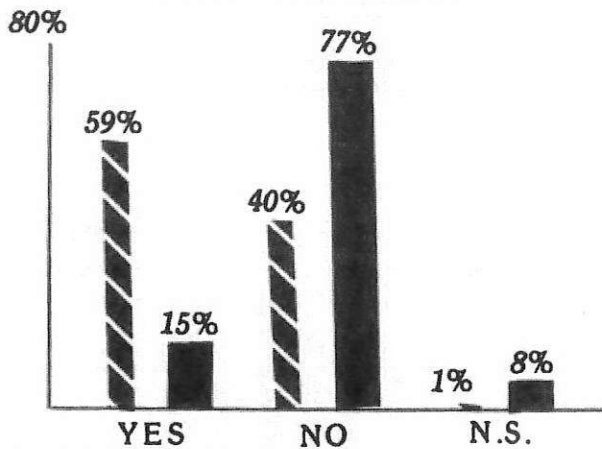
While many a Crossroads student was frittering away the Spring Vacation with *Pac-Man Fever*, 7th grader Alex Boynton had C.I.P.O. (Crossroads Institute of Public Opinion) Fever. Back in his native Salt Lake City, Alex wanted to survey the difference between residents of Salt Lake City and of St. Louis on various moral issues of the day. The issues he chose included: (1) Raising taxes on tobacco and alcohol products; (2) Banning tobacco and alcohol products; and (3) The Legalization of Marijuana. The none-too-surprising results appear on the next two pages.



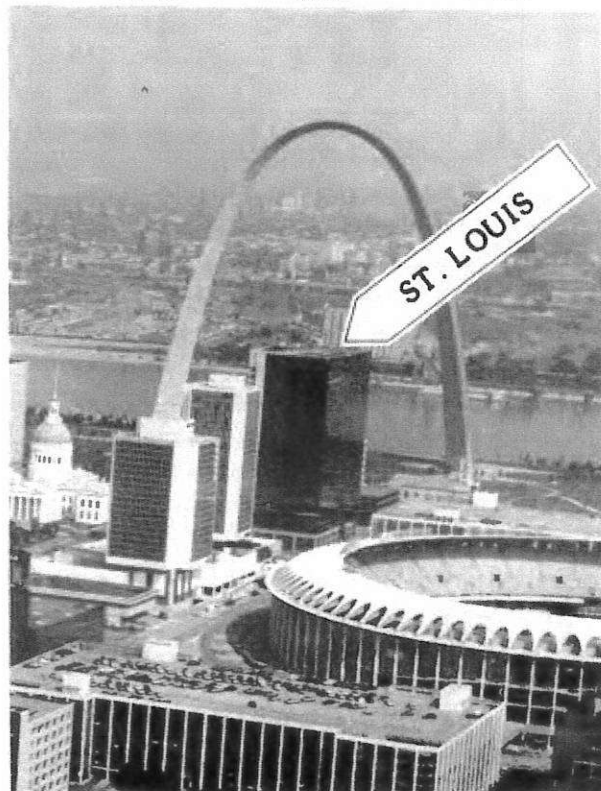
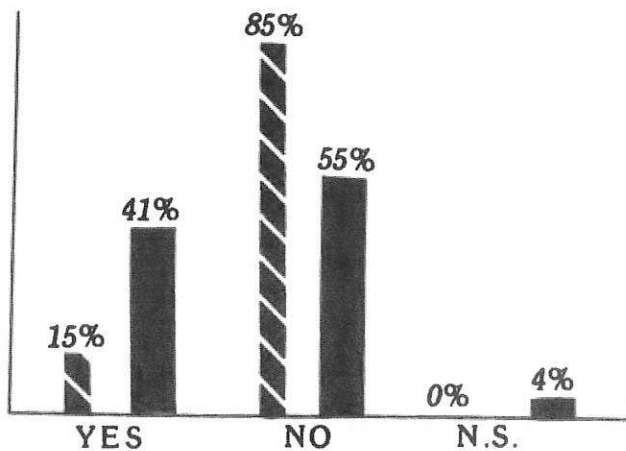
SALT LAKE CITY



Should abortion be outlawed?

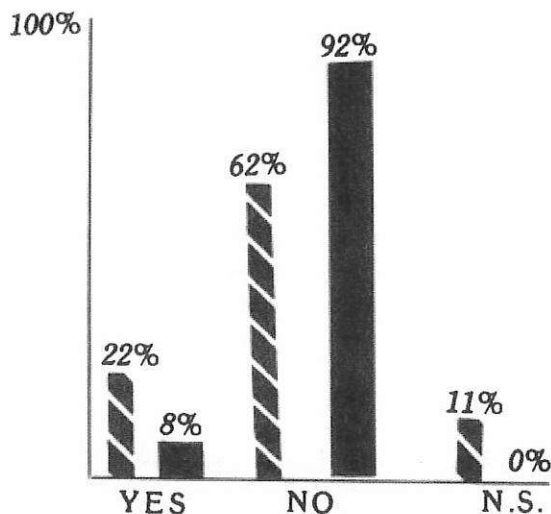


Should marijuana be legalized?

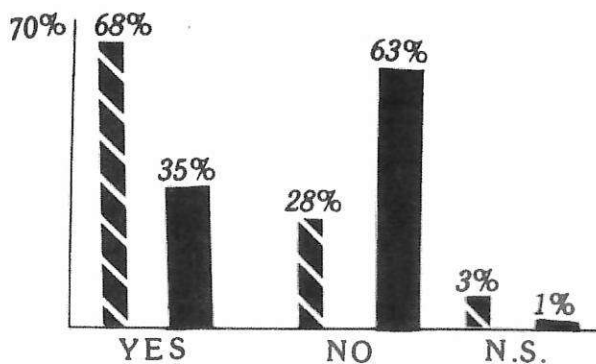




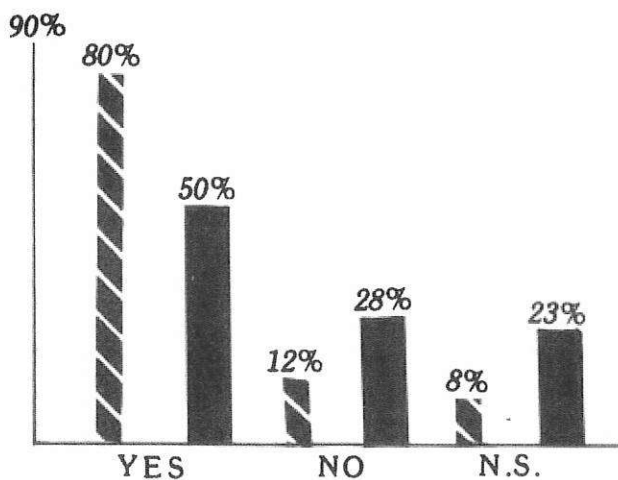
Should alcohol and tobacco products be outlawed?



Should cigarettes and alcoholic beverages be taxed more heavily?



Is capital punishment fair?



OPINION MAGAZINE

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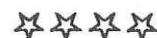
**Special Thanks To:**

Everyone on the Middle School trip to Washington, D.C. who helped with the polling.

( ) Numbers in parentheses indicate the grade of each student this past year.



The cost of publishing and disseminating this issue of *OPINION* is approximately \$400.00. We would be delighted to have a donor sponsor the next issue of *OPINION* and receive full credit for underwriting the cost of its publication.

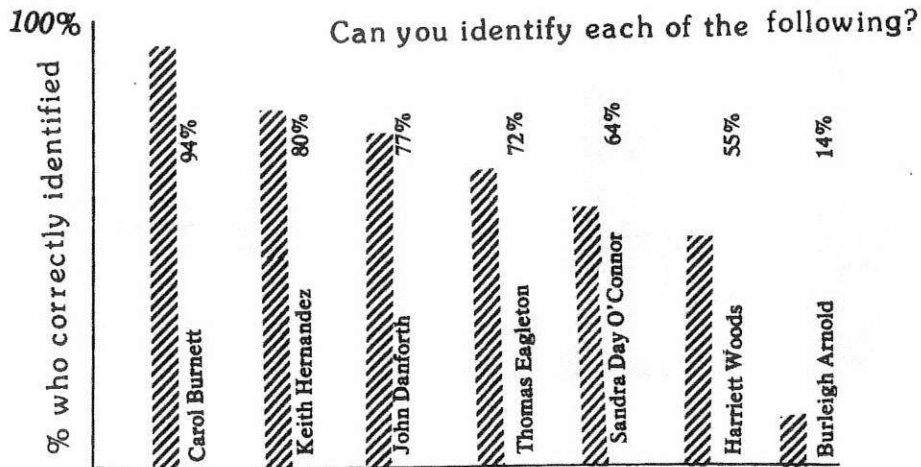


# FAME!



**RECOGNITION FACTOR**--a term common to advertisers for years but only recently part of our political jargon. This Spring, Freshman Amanda Diemer was interested in how many local voters could recognize who Harriett Woods is. Ms. Woods is a Missouri state senator and currently a candidate for the Democratic nomination for United States senator from Missouri.

Amanda, with the help of the Middle School C.I.P.O. class, polled 148 adults in Clayton. In order to see the *recognition factor* of Ms. Woods in perspective, people were also asked to identify Burleigh Arnold, Carol Burnett, John Danforth, Thomas Eagleton, Keith Hernandez, and Sandra Day O'Connor. The results appear below:



For a candidate running for the U.S. Senate from Missouri, what issues are foremost in the minds of the voters now? Amanda and C.I.P.O. queried people about this in May. The results are below:

<i>Balance the Federal Budget</i>	27%
<i>Reduce Unemployment</i>	22%
<i>Reduce Inflation</i>	22%
<i>Strengthen our National Defense</i>	17%
<i>Maintain the integrity of the social security program</i>	7%
<i>Maintain our commitment to planned tax cuts in the future</i>	2%

# A TRIBUTE

THOMAS F. EAGLETON  
MISSOURI

## United States Senate

WASHINGTON, D.C. 20510

June 3, 1982

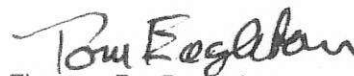
Mr. Arthur Lieber  
Crossroads School  
500 DeBaliviere  
St. Louis, Missouri 63112

Dear Mr. Lieber:

In all sincerity, let me say that the quality of the questions asked by the Crossroads students was the best of any school with which I have met! Your students obviously possess great intellectual curiosity and intellectual curiosity is the mother's milk of meaningful education.

I congratulate the students, you, and the Crossroads faculty.

Yours very truly,



Thomas F. Eagleton  
United States Senator

TFE:bw

# YOUR TURN

**YOUR TURN** gives readers of *OPINION* an opportunity to tell us how they feel about vital (and sometimes non-vital) issues of the day. We recognize that our mailing list of slightly over 1,100 people does not constitute a microcosm of America. Surely it would be absurd of us to ask a question like "Do you favor tuition tax credits?" and expect to get meaningful results. Nevertheless, we want to give you a chance to express your opinions on current topics, and we shall report the results back to you with each edition and hope that in some way the findings can be of value, and certainly of interest.

Only 29 faithful readers returned their *Your Turns* from our March issue. We found from them that 39% of them felt that Ronald Reagan was doing a good job as president while 51% rated it as poor. Fully 83% on our respondents felt that there should be no restrictions on a woman's right to an abortion and no one said that abortions should never be permitted.

Not surprisingly, 93% opposed U.S. military intervention into El Salvador and the remaining 7% were not sure.

Bucking a national trend, 57% indicated that their primary source of news was newspapers while 29% said by television and 14% by radio.

The greatest division came on the issue of increasing government subsidies for artists and art programs. 52% said yes; 48% said no.

Readers, please try to make this time *Your Turn* to sound off. We want to hear from you!

1. What are your feelings regarding the recent resignation of Secretary of State Alexander Haig?
  - a) I'm glad to see him go.
  - b) I am ambivalent about it.
  - c) I regret that he is no longer Secretary of State.
  - d) I don't care.
  - e) Not Sure.
2. Do you currently favor a bi-lateral freeze on the production of nuclear weapons by the United States and the Soviet Union?
  - a) Yes, unconditionally
  - b) Yes, but with certain conditions
  - c) No
  - d) Not Sure
3. Do you favor a unilateral freeze on the production of nuclear weapons by the United States?
  - a) Yes, unconditionally
  - b) Yes, but with certain conditions
  - c) No
  - d) Not Sure
4. Do you think that the federal government should be the "employer of the last resort" to minimize unemployment?
  - a) Yes
  - b) No
  - c) Not Sure
5. Would you favor a law prohibiting convicted felons (such as those convicted for offenses during 'Watergate') from making money off the sale of books and the rights to television shows and movies, etc.?
  - a) Yes
  - b) No
  - c) Not Sure